

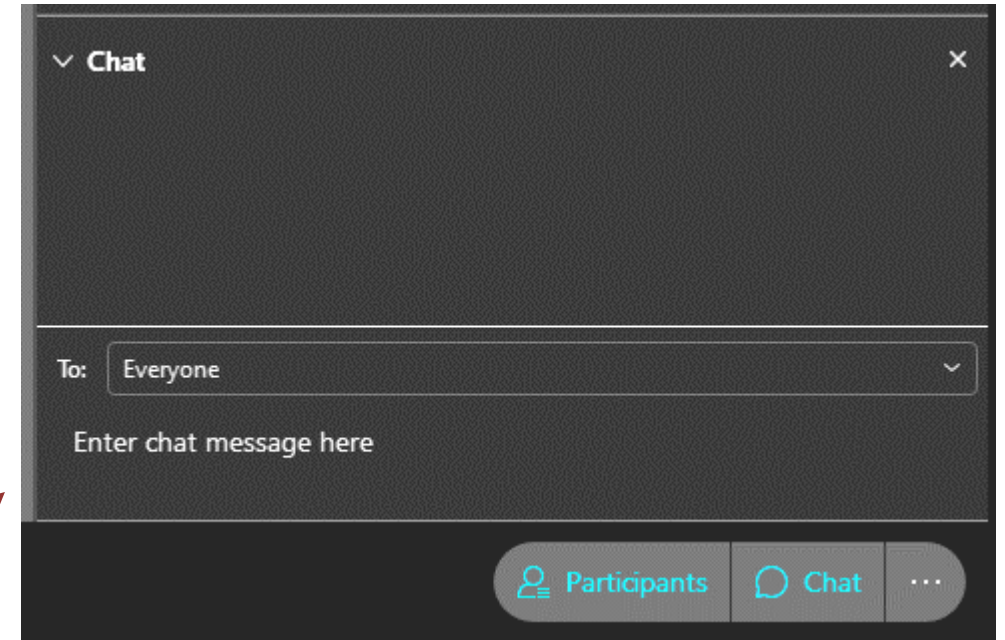
# **HUNTSVILLE TRANSIT & MOBILITY STUDY**

Virtual Public Meeting Presentation

July 29 and 31, 2021

# How This Meeting Works

- Recording
- En español
- Anonymity
- Using the chat box
- Speaking up



2. Type your question or comment here and press Enter

1. Open the chat panel by clicking on "Chat"

# By Continuing to Participate...

- You indicate that you...
  - Understand the purpose of the Huntsville Transit and Mobility study
  - Understand the purpose of this virtual meeting
  - Are agreeing to participate in this study
  - Are agreeing to be recorded
- Questions?
- You may leave now or at any time without penalty!

# Agenda

- How This Meeting Works
- Project Overview
- Existing Conditions
- Public Transportation Trade-Offs
- Discussion

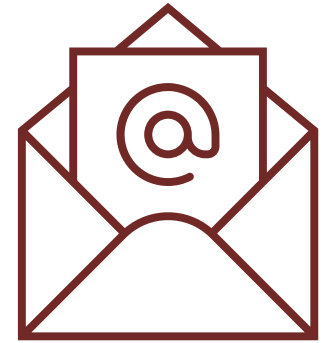


# Other Ways to Participate

- E-mail or call the study team after the meeting!

[HuntsvilleTransitStudy@tti.tamu.edu](mailto:HuntsvilleTransitStudy@tti.tamu.edu)

936-939-9670



- Take the survey!

[tx.ag/BTDHuntsvilleSurvey](https://tx.ag/BTDHuntsvilleSurvey)

Available through August 20



Who are you?

Why are you interested in transit  
service in Huntsville?



# PROJECT OVERVIEW

# Study Purpose
















- Develop public transit framework and transit plan for Huntsville
  - Identify potential transit service options that meet local and regional needs
  - Identify funding
  - Use public input, best practices, technology investments, and innovation
  - Comply with federal and state requirements
- Joint effort of Brazos Transit District (BTD) and the City



# BTD Vision

*"to provide affordable and convenient transportation services and infrastructure to allow the general public access to goods and services"*

# Study Tasks and Schedule

TASK		2021									2022						
		APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL
1	Kickoff																
2	Existing conditions																
3	Round 1 public engagement			...	...	...											
4	Needs assessment																
5	Peer review																
6	Work session																
7	Service models																
8	Preliminary alternatives																
9	Alternatives evaluation																
10	Round 2 public engagement												...	...			
11	Preferred alternative																
12	Implementation plan																
13	Presentation																
14	Project report																
15	Analysis tools & workshop																



Council meeting



Work session



Technical memorandum



Advisory committee meeting



Public engagement



Report



Workshop

# Advisory Committee

- Role
- Responsibilities
- Membership
  - Community representatives
  - Potential partners



# Advisory Committee

Represented Organizations	
Brazos Transit District	Walker County Housing Authority
City of Huntsville	Huntsville ISD
Walker County	Senior Center of Walker County
TxDOT – Public Transportation Division	Walker County Hospital District
Houston-Galveston Area Council (H-GAC)	Texas Department of Criminal Justice – Region 1 Office
Sam Houston State University	Tri-County Behavioral Healthcare – Huntsville Clinic
Huntsville Chamber of Commerce (business community)	Texas Workforce Solutions–Vocational Rehabilitation Services – Huntsville Office
Huntsville Downtown Business Alliance	Good Shepherd Mission
Housing Authority of the City of Huntsville	HEARTS Veteran's Museum



## EXISTING CONDITIONS

# Public Transportation in Huntsville Area

- BTD Demand & Response
  - Shared-ride, curb-to-curb service
  - Available for all individuals in the service area
  - Can request a trip up to 7 days in advance and until 4 p.m. the day prior to the trip
  - Same-day trips can be requested if space is available
  - Generally available Monday through Friday from 5 a.m. to 7 p.m.



Image source: BTD

# Public Transportation in Huntsville Area

- Intercity bus service
  - Greyhound
  - FlixBus



Image source: flixbus.com



Image source: greyhound.com





# Public Transportation in Huntsville Area

- Taxis
- Transportation network companies
- Specialized transportation providers



Image source: yellowpages.com



Image source: Senior Center of Walker County via facebook.com



# Public Transportation in Huntsville Area

- SHSU Kat Tracks
- Shuttles associated with private student housing

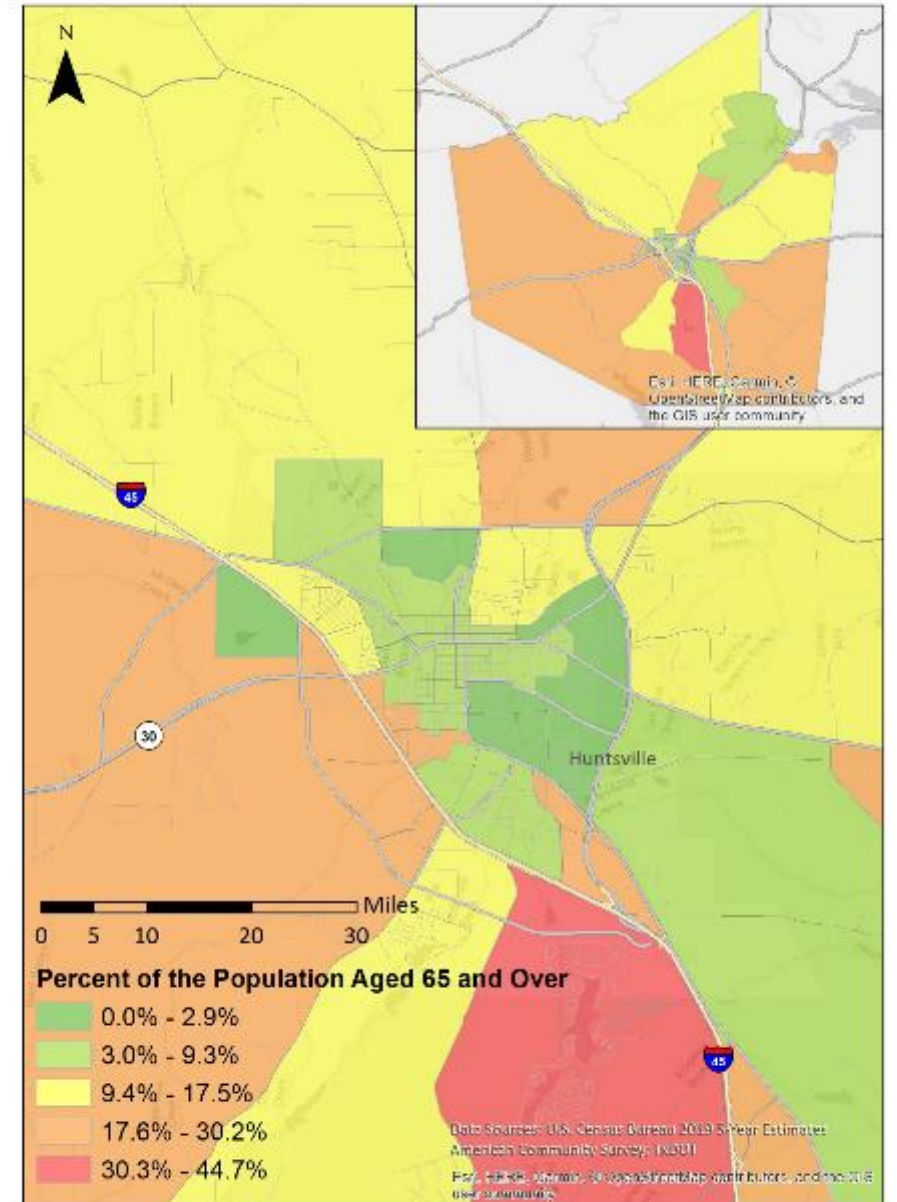
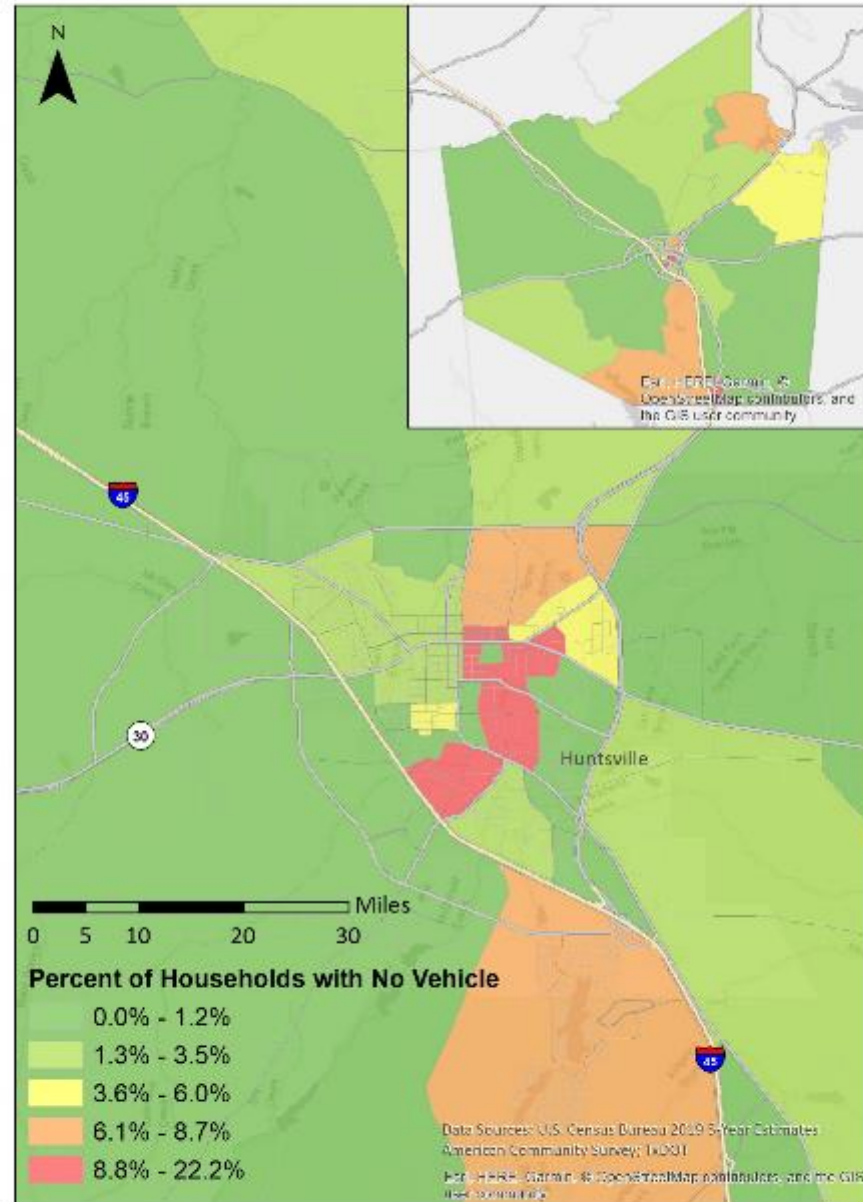


Image source: shsu.edu



Image source: liveatpublic.com

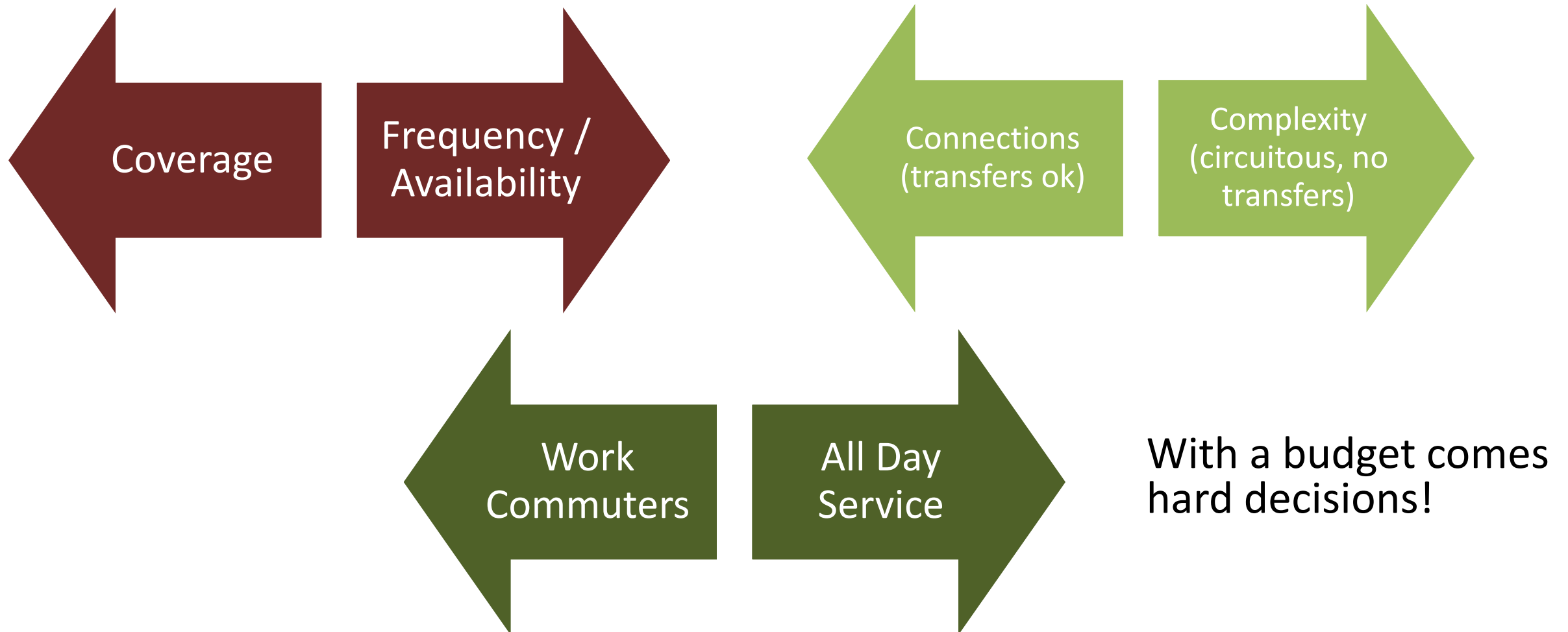
# Study Area





# PUBLIC TRANSPORTATION TRADE-OFFS

# Public Transit Tradeoffs



# Example of the Coverage / Frequency Tradeoff

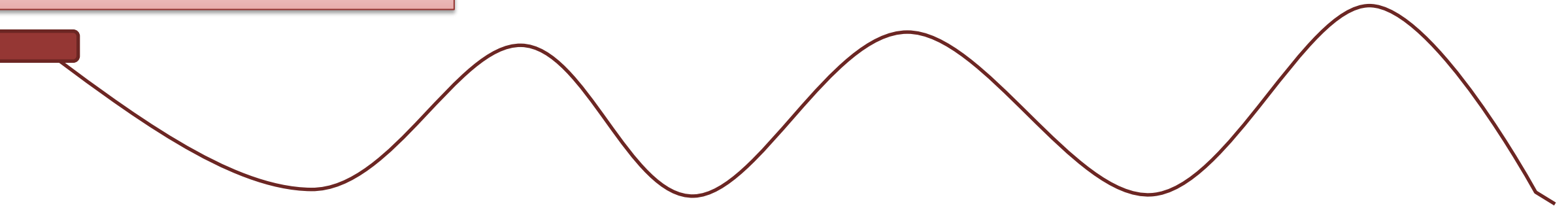
Frequent, Direct Service

10



Infrequent, Coverage Service

5





# DISCUSSION



# What needs should improved transit service in Huntsville help address?

*Examples: provide better access to jobs, provide a  
lower-cost transportation option, reduce the city's carbon footprint*

Identify needs in the chat or  
speak up!

# Where should transit service go in the Huntsville area?

*Examples: housing communities, job sites, government offices, educational institutions, medical facilities, shopping destinations*

Identify origins and destinations in the chat or speak up!



# What should be Huntsville's transit service priorities?

*Examples: transit service for the whole city, transit service for commuters, transit service on weekends*

Identify priorities in the chat or  
speak up!



## WRAP-UP

# Additional Ways to Provide Input

- E-mail [HuntsvilleTransitStudy@tti.tamu.edu](mailto:HuntsvilleTransitStudy@tti.tamu.edu)
- Call 936-939-9670
- Take the survey at [tx.ag/BTDHuntsvilleSurvey](http://tx.ag/BTDHuntsvilleSurvey)  
(available through August 20)

The project web page lists the ways to provide input and also provides more information about the study.

[HuntsvilleTransitStudy.tti.tamu.edu](http://HuntsvilleTransitStudy.tti.tamu.edu)